

Technical Guidelines

Education & Career Fair Resource Guide Advertising

- Publishes in advance of the Education and Career Fair
- Half page (8" wide x 5" high) only — no bleed
- File Types Accepted: PDF, JPEG (300 dpi)
- Graphics Contact: Rikia C. Ceasar, 571-483-1947 or **Rikia.Ceasar@usmc-mccs.org**

Website Advertising on mcccsttt.com

- Box ads: 250 pixels wide x 250 pixels high; banner ads: 728 pixels wide x 90 pixels high; left logo 160 pixels wide
- Deadline: five (5) business days before advertising start date
- File Types Accepted: JPEG, GIF, Flash, MOV, MPEG
- Graphics Contact: J. Felix Gonzalez, 571-483-1957 or **Jose.Gonzalez@usmc-mccs.org**

Sponsorship Logos

- To ensure your logo is presented properly, please provide it along with guidance for its use
- File Types Accepted: Vector images (EPS, Adobe Illustrator) preferred; PDF, JPEG (300 dpi)
- Graphics Contact: Rikia C. Ceasar, 571-483-1947 or **Rikia.Ceasar@usmc-mccs.org**

Banner Advertising

- Banner will be supplied by the client after approval by MCCS
- Banner must carry a non-endorsement disclaimer
- MCCS will post and maintain the banner for the duration of the contract
- Start anytime! A new banner must be provided at the beginning of each contract period
- Graphics Contact: Rikia C. Ceasar, 571-483-1947 or **Rikia.Ceasar@usmc-mccs.org**