



super star
student

Excellent Grades get Exceptional Rewards!

Students in grades K-12 & home schooled students who attain an overall B average for the grading period are eligible to participate.

- Bring your report card to the MCX within 30 days after each grading period.
- Eligible students will receive a scratch-off card with a guaranteed

prize!

Only one scratch off card per grading period. Winner must be an authorized MCX patron.



MCX

In partnership with



School Liaison
Program



Rules & Regulations

Going Strong: The Marine Corps Exchange (MCX) is committed to helping the Marine Corps family community. It is our pleasure, once again, to introduce the *Super Star Student* program to you. The *Super Star Student* program not only rewards students for good grades, but most importantly, stimulates their studies which improves their knowledge and learning abilities.

Who: Students and home-school students in grades K-12 who attain an overall B, S, or 3 average or better for a grading period are eligible to participate. Or in the case of California, **California Common Core State Standards education standard common core rules:** "Qualifying students that receive a 2 average or higher in the first trimester or second trimester; or average 3 or higher in the third trimester qualify as a Super Star student." **All students must be authorized patrons of the MCX.**

When: The *Super Star Student* program is for the school year of 2022 - 2023. The program will continue thru the summer for those students in summer school or who have a year-round schedule.

How: Participating students should visit their MCX within 30 days of receiving his/her report card. Once it is determined that the student meets the criteria, they will receive one scratch-off card with a guaranteed prize. **Each student has the opportunity to win one MCX gift card valued at \$5, \$10, \$25, \$50, \$100 or \$250! Everyone is a WINNER!**

What: Scratch-off cards are not transferable from person to person. All older scratch off cards and media should be **destroyed; they cannot be used for the 2022-2023 program.** Please note that HQ **will not** reimburse commands who submit previous years' scratch-off cards.

Thank you all for your support and goodwill in helping our *Super Star Student* program continue to grow, succeed, and be a true benefit to our students!

Awarding Prizes

Step 1

After an eligible student has presented their printed or digital report card and been issued a scratch off card, ask the student fill out the back of the scratch-off card completely. Each command must keep records of the winners. It is highly recommended that you initial and date the report card to ensure the report card is not reused.

Important Note: Eligible students receive only **one** scratch-off card per grading period. Only one MCX can be visited per grading period to receive a card.

Step 2... We have a WINNER!!!

Prepare the winner's gift card for issue as if the student were purchasing the gift card. Write down the Gift Card number on the back of the scratch-off card and keep a photocopy of the scratch off card as back up. You do not need to keep a copy of the report card. Please remember to ask the student or parent/guardian for their ID to ensure they're an authorized patron of the MCX.

Command Reimbursement:

Commands are no longer required to submit monthly invoices for reimbursement. SSC will reimburse stores based on POS tender transaction data that is tied to the scratcher redemption and MCX gift card issuance. SSC will reimburse commands monthly.

Any questions or concerns regarding *Super Star Student* gift card program should be directed to Jennifer Kaszuba, 703-432-2005 or email Kaszubaj@usmc-mccs.org



Signing

Promotional Ideas:

We strongly encourage each MCX to promote the program throughout the command. We recommend displaying posters in your MCX, gym, Marine Marts, theater, base schools, teen centers, etc. Be creative in finding ways to ensure all MCX patrons are aware of this program that rewards students for their hard earned good grades.

Media:


The posters, flyers, and scratch off cards will arrive by mid October.

Please ensure all remaining scratch off cards for past program years are DESTROYED! Headquarters WILL NOT honor any reimbursement request if any old scratch off cards are used. All Super Star Student posters and advertising materials must be removed on July 21st of each calendar year. The program officially closes on this date each year to prepare for the upcoming school year.

Display Guidelines:

Counter cards should be displayed at Customer Service in a prominent locations and in front office, library, and other high-profile locations in the base schools. *Super Star Student* poster should be displayed prominently in each MCX. During student or teen related events, posters and flyers should be featured adjacent to appropriate departments. Flyer should be featured in food courts in eye-catching locations.

Signing



YOUR MARINE CORPS EXCHANGE CONGRATULATES YOU ON A JOB WELL DONE!

To claim your prize, fill out this card and return to Customer Service.


Name _____

Grade _____

Issue Date _____

Prize must be claimed within 30 days of receiving your report card. Eligible students receive only one scratch-off card per grading period. Only one MCX per grading period can be visited to receive a card. This card is non-transferable.

Super Star Student is brought to you by your Marine Corps Exchange and the MCES School Liaison Program.



SCRATCH OFF CARD
Size: 5" x 3.5"



Excellent Grades get Exceptional Rewards!

Students in grades K-12 & home schooled students who attain an overall B average for the grading period are eligible to participate.

- Bring your report card to the MCX within 30 days after each grading period.
- Eligible students will receive a scratch-off card with a guaranteed prize!

Only one scratch-off card per grading period. Winner must be an authorized MCX patron.



FLYER
Size: 8.5" X 11"



Excellent Grades get Exceptional Rewards!

Students in grades K-12 & home schooled students who attain an overall B average for the grading period are eligible to participate.

- Bring your report card to the MCX within 30 days after each grading period.
- Eligible students will receive a scratch-off card with a guaranteed prize!

Only one scratch-off card per grading period. Winner must be an authorized MCX patron.



POSTER
Size: 22" x 28"